

CURRICULUM VITAE

PERSONAL INFORMATION

Full Name : Oding Suhara
Nick Name : Oding / dhinks
Birth & Place : Bandung April 16th, 1974
Sex : Male
Religion : Moslem
Nationality : Indonesian
Blood Type : A
Status : Married
Health : Excellent
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FORMAL EDUCATION

1. The Faculty of Art & Design - Bandung, Institute of Technology (ITB) Majoring in Visual Communication Design with iPK 3,17
2. Sekolah Menengah Umum Negeri 4 Bandung
3. Sekolah Menengah Pertama Negeri 1 Bandung
4. Sekolah Dasar Negeri Raya Barat VI Bandung

WORK EXPERIENCE

1. PT. Panorama Communications/PT. Panorama Convex – Jakarta :
Art & Creative Director from August 2003 until now
2. Art Teacher at Sony Sugema College from January to July 2003
3. CV. Sri Lestari / Lestari Network Inc. Fabrication & Advertising :
Production Director 2002 –2003
4. PT. Avicom Promomedia – Bandung : Creative Designer to
Art Director 1998 – 2002



PROFICIENCIES

Basic : Creative Concept for design, Manual Drawing and Comics Illustrating, 2D Animation, Logo & Mascot Design, Web Design and Photography.
Graphic Applications : CorelDraw X3, Adobe Photoshop, Premiere, Illustrator, Dream Weaver, Flash Animation using Swish Max, Ulead Video Studio
Production Process : Pre press Production & Digital Printing Production, Story board & Audio Visual final editing
Other : Knowledge of Computer Hardware & Software, Creative Team Management, 3rd Party or supplier Coordination & Supervision

OTHER INFORMATION

- * Own Passport, *NPWP*, *SIM A & C*, BCA Account.
- * Has traveled overseas to Manila - Philippine and Singapore
- * Special Interest in Music, Biking, Futsal, Basket Ball, Volley Ball, Watching Movie, PC Gaming, Photography & Traveling

BANDUNG PORTFOLIO

From 1998 - 2002

PT. AFAT PHARMACEUTICAL INDUSTRY Ltd

TVC : Editing Esmint candy; Pagoda Salep; Pagoda Pastilles
Printed : Brochure design for Pagoda Salep; Hang tag design for Pagoda Pastilles sachet; packaging design for Esmint candy with 4 flavor; Redesign Afitson packaging; Illustration design of the zodiac and Chinese zodiac in Pagoda Pastilles cans; Design a paper bag & t-shirts for Pagoda Pastilles and Afitson products

PT. POS INDONESIA

TVC : Editing TVC product "EMS" and "Kilat Khusus"; Creative concept, storyline, storyboard, Casting, Shooting & Visual Effects, Editing & Mascot Animation for "Wasantara Net" and "Prangko Prisma"

PT. TELEKOMUNIKASI INDONESIA / TELKOM

Printed : Manual Book design TELKOM-1 Satellite Launch (Indonesian & English version) and Flyer Design TELKOM products; Poster Design "Telephone Communication Process" for TELKOM Regional Division III
Drawing : Comic Book Design "I Communicate with the telephone" to TELKOM Regional Division III; Customer Reward Program "Captain TELKOM Comics" for the customers (making the characters, stories and coloring)
Logo : Design a logo for TELEPATI prepaid phone cards to TELKOM Regional Division III

PT. KERETA API INDONESIA (PT. KAI)

Drawing : Mascot design "Bung Argo" in celebrating the 35th anniversary of PT KAI and also application on the pin, t-shirts, stickers and posters; Poster design of PT KAI for the railway services users (2 versions: Beware of pickpockets! and Avoid Brokers!)



PT. BANK NEGARA INDONESIA 46 (BNI 46)

Printed : Outdoor Media: BNI Card Center banner design at Dago Bandung (4 versions); Standing board / replica for Credit Card, installation in all branches of BNI 46

PT. PERHUTANI Persero

Printed : Public Service Announcement in Kompas and Pikiran Rakyat Newspaper (3 version); Poster " Stop Illegal Logging Campaign"
TV : Public Service Announcement "Stop Illegal Logging Campaign " with the figures of Mr. Emil Salim (Creative Concept and Storyboard)

PT. SCHLUMBERGER GEOPHYSIC NUSANTARA - INDONESIA

Printed : Design & production of "Special Ruler" for souvenirs; "Schlumberger Agenda 2003"; Procurement Schlumberger ergonomic mousepad

OTHER

PT. Asuransi Jiwa Tugu Mandiri : Desk Calendars Design, Poster and Hanging Banner; PT. Sindo Abadi : TVC "Sari Kurma" (Creative Concept, Storyboard, Theme song, Shooting and Editing); Menu café "Waroeng Bandoeng"; eBdesk Calendar 2004; Haga Bank Flyer

JAKARTA PORTFOLIO

From 2003 - present

PT. PANORAMA COMMUNICATIONS

1. Design & production of Panorama Leisure Group 2003 & 2004 Annual Report;
2. Design & production of Malaysia Tourism Board Hanging Banner;
3. Maybelline Flyer & mini brochure;
4. Annual Meeting of Bank NISP (Speed Up, Journey To The Star. Service provided:
 - Logo Theme
 - T-Shirt
 - Handouts Bag
 - Pin (Button)
 - Presentation Material
 - Editing NISP VCD Movies
5. Megaman Grand Launching Product (Invitation Design, Stage Concept & Design, Costume Concept, etc)
6. TELKOM Flexi : Design Logo E-Flexi & Application on media (Flexi electronic refill voucher from TELKOM).
7. Design & production Travira Air Calendar.
8. Ticket Center DRP Backdrop & poster
9. Night Walker Banner

PT. PANORAMA CONVEX INDAH - EXHIBITION

1. Hewlett Packard Conference & Exhibition, The Next Generation Banking Summit 2005
Service provided:
 - Invitation for CXO Seminar
 - Invitation for Public Seminar
 - Brochure
 - Seminar Agenda Book
 - Badge
 - Digital Printing on Site (7 Items)
 - Vertical Banner
 - Certificate
2. Health & Lifestyle Expo 2005 (all material)
3. SAP Summit 2005 backdrop & banner



PT. PANORAMA CONVEX INDAH - EXHIBITION

1. Franchise & Business Opportunity Indonesia 2004 Seminar & Exhibition (Assembly Hall, JCC, 24-26 Nov 2004) :
 - Sales Kit / Folder
 - Badge
 - Exhibitors Catalogue
 - Invitation for Opening
 - Ticket
 - Hanging Banner, Horizontal Banner & Ballyhoo
 - Magazine Adv
 - Newspaper Adv
 - Radio Adv (script)
 - TVC (Creative Concept & Storyboard)
 - Cover CDROM
 - Email Blast & Website
2. Surabaya Franchise & Business Opportunity Seminar & Expo 2005 (Plenary Hall, Tunjungan Plaza Surabaya, 24 – 26 March 2005)
 - Exhibitors Catalogue
 - Ticket
 - Hanging Banner, Horizontal Banner & Ballyhoo
 - Radio Adv
 - Newspaper Adv
 - Email Blast
 - Website
3. Grand Wedding Expo & Iphex 2005, Assembly Hall Jakarta Convention Center, 11 – 13 March 2005.
 - Sales kit / Folder
 - Exhibitors Catalogue
 - Ticket
 - Hanging Banner, Horizontal Banner & Ballyhoo
 - Badge
 - Advertising (Newspaper, Magazine & Radio)

JAKARTA PORTFOLIO

PT. PANORAMA CONVEX INDAH CONFERENCE, MEETING, CORPORATE & SPECIAL EVENTS

- PT TELKOM INDONESIA - *Ngomong Berbonus 3* News Café – Jakarta, 27 August 2004 (Backdrop, brochure, invitation)
- PT TELKOM INDONESIA - *Voucher Electronic Press Launch* Empire Grill – Jakarta, 8 October 2004 (Creating E-Flexi Logo, stage backdrop)
- BANK NISP - *Speed Up! Journey to the Stars* Sheraton Hotel – Bandung, 4 – 6 February 2005 Incentive Meeting (Event logo, t-shirt design, program book, video editing & compilation, presentation operator)
- MEGAMAN Lampu Hemat Energi *Product Launching & Press Conference* Ex Lounge Plaza Semanggi Jakarta, 15 February 2005 (Creative entertainment concept, brochure, Invitation, ID Card)
- HEWLETT PACKARD/HP *Next Generations Banking Summit 2005* Ball Room Mulia Hotel – Jakarta 16 – 17 February 2005, Conference & Exhibition (Invitation, brochure, signage, banner)
- SAP Summit Meeting 2005 - Shangrila Hotel – Jakarta, 10 May 2005 (Backdrop, brochure, Invitation)
- Grand Launching Mangga Dua Square, 5th Floor, Jakarta, 11 – 12 June 2005 (Welcome gate design for opening, invitation, brochure)
- COALTRANS ASIA 2005 - BICC, 6 – 8 June 2005 Local Co-organizer for Coaltrans International (Conference Kit, Invitation, Signage, Horizontal & Vertical Banner)
- VERTIGO GOES TO BALI - Lotus Pond, GWK, 19 August 2005, Special Event (Event Logo, Poster, Invitation, ID Card)
- Federal Oil 17th Anniversary Incentive Tour - Intercontinental Resort Bali 20 – 24 Sept 2005 (Event Logo, T-Shirt, Program Book, Signage)
- HP Kick Off 2006 Incentive Program - Conrad Hotel Nusa Dua 11-13 May 2006 (Invitation, Backdrop, ID Card, T-Shirt)
- COALTRANS ASIA 2006, Bali International Convention Center 5 – 7 June 2006, Local Co-organizer for Coaltrans International (Backdrop, Invitation, Conference Kit)
- Coaltrans Asia 2007 – Coal Mining Company Annual Meeting, BICC 3 – 6 June 2007 Local Co-organizer for Coaltrans International (Backdrop, Invitation, Conference Kit)
- Mega Investment Gathering - JW Marriott Surabaya 14 December 2007 Gala Dinner & Property Launching (Backdrop, Invitation, Stage & Venue Layout Design, Display Banner, Documentation)
- Consumer Gathering “Fengshui&Peruntungan Tahun 2008” ORIENT International Restaurant & Convention Hall – Solo, 31 January 2008 Gala Dinner & Talkshow (Backdrop, Invitation, Stage & Venue Layout Design, Documentation)
- The 7th E-9 Ministerial Meeting, Bali International Convention Center 10 - 12 March 2008 (Conference Kit, Invitation, ID Card, Backdrop, Horizontal & Vertical Banner, Signage, etc)
- Java Jazz Festival & Exhibition 2008 Jakarta Convention Center 7 - 9 March 2008 (Brochure Design, Operational & Documentation)
- High-Level Regional Policy Dialogue on “The Food-Fuel Crisis & Climate Change: Reshaping The Development Agenda” Nusa Dua Beach Hotel, 9 – 10 December 2008 (Invitation, Banner, Airport & Bus Signage, Backdrop, Conference Kit)
- Special Meeting of The ASEAN Coordinating Committee on Services, Discovery Kartika Plaza Hotel, Bali-22 – 23 April 2009 (Stage backdrop, conference kit, signage, vertical & horizontal banner)
- Asian Development Bank Annual Meeting - Ministry of Finance of Republik of Indonesia, Bali International Convention Center 2 – 5 May 2009, Conference & Exhibition (All Promotional items ATL & BTL)
- Pangan Nusa - Jakarta Convention Center, Hall B, 6 - 9 Agustus 2009 Exhibition (Thematic Backdrop, stage backdrop, brochure, roll up banner, operational & documentation)
- Johnson & Johnson Gala Dinner & Special Event - Intercontinental Resort Bali, 10-11 December 2009 (Creative Stage design, Photo Animation)
- AOSEF Bali, Indonesia International Conference & Ground Handling 14-17 April 2010 (Backdrop, Invitation, Banner, Official Website, Cover map for Photo event, backdrop)
- 16th Meeting of The WSBI Asia – Pacific Regional Group The Patra Bali Resort & Villa, Bali, 20 - 21 May 2010 (Conference Kit, Backdrop, Envelope, QCard, Letterhead, ID Card, Airport signage, bus signage)
- Sub Committee Meeting on Ramification of International Financial Crisis for the Economies of the Countries of APA Member Parliaments The Sultan Hotel, Jakarta, 11 - 12 June 2010 (All Material Items ATL & BTL, Documentation)
- PT. SANY MACHINERY - 18 August 2010 JW Marriot Jakarta Launching & Gala Dinner Party (Stage Backdrop, Invitation, logo on Ice carving, Welcome Gate)
- The 25th EAST ASIAN INSURANCE CONGRESS - BICC Bali 18 – 22 Oct 2010 Annual Meeting & Conference (All Material items ATL, BTL, Official Website, Email Blast, Documentation and conference operator)
- JP MORGAN - Bali, 26-28 Nov 2010 Offsite Training (Event logo, program book, luggage tag, Email Blast, Banner, Signage, Certificate, Sticker)
- PB TAXAND - Tanjung Lesung, 3-5 Dec 2010 Outbond and Special Event (Event Logo, Stage backdrop, Game Material, Medallion, signage, t-shirt, Banner, Email Blast)
- KALBE INDONESIA - 45 tahun Kalbe, Gedung Bintang Toejoe 10 Feb 2011 (Stage Backdrop, Panel, Registration Counter, Map, Puzzle, Scroll, Pin).

